



**‘FINDING FESTIVALS’ ACCEPTED BY THE NATIONAL
EDUCATIONAL TELECOMMUNICATIONS
ASSOCIATION FOR NATIONAL DISTRIBUTION**

*Local producer and show host Haylie Robinson’s Finding Festivals airing again
on WGTE Public Media*

FOR IMMEDIATE RELEASE

CONTACT INFO:

Matt Reny
WGTE Public Media
Director of Marketing and Communications
419-380-4646
Matt_Reny@wgte.org

Kim Markus
Finding Festivals and Haylie Robinson
440-864-8270
kim@km-communications.com

Toledo, Ohio (April 11, 2024) — WGTE Public Media is proud to re-air the full 13-episode season of *Finding Festivals*, created by local producer and show host Haylie Robinson. The program is now available through The National Educational Telecommunications Association (NETA), a nationwide program distribution service to members, public television stations and independent producers. Episodes are available for streaming at wgte.org/findingfestivals.

Host and executive producer Haylie Robinson states, "Exploring these festivals felt like unveiling hidden gems within the heartland of America. Every episode, and every festival brought a new sense of discovery and community. It's a true privilege to share these stories and shine a spotlight on the diverse cultures and rich traditions that flourish in the Midwest. I hope that Finding Festivals will not just entertain, but also illuminate the threads of unity and heritage that bind us all, encouraging viewers to dive into the vibrant tapestry of American festivals."

Finding Festivals uses annual events to educate viewers on art, heritage, culture, community agriculture and history. The travel genre television program aims to spark, intrigue and inspire audiences to engage with their own community events. Season highlights include participating in an intertribal dance at the *Saginaw Chippewa Tribe Annual Pow Wow*, learning about women's roles in building Jeeps during WWII and touring a historical replica of the U.S. Brig Niagara.

"We appreciate the opportunity to work with local producers and assist with providing resources to elevate their programs to potential viewers nationwide," says WGTE Director of Content and Creative Services Ray Miller. "As a member of NETA, we have access to educational, informational and entertaining content and *Finding Festivals* will now be part of that library. We look forward to other PBS affiliates across the country, especially in our region, choosing to offer this series for their viewers."

Through NETA's distribution service, *Finding Festivals* will be offered for PBS stations across the country. Programmers have access to hundreds of independently produced programs to air on TV and their website.

[Watch all episodes of Finding Festivals here.](#)

Learn more about the series at findingfestivals.com

About Haylie Robinson

Haylie Robinson is the owner of *HayRobin Media Productions LLC* and is known online as *Hayliestory*. Since 2016 Haylie has brought online audiences along with her on a variety of adventures from small towns to theme parks under the Hayliestory brand. She has worked in media, in various roles, for over eight years and was voted Media Personality in The Blades' Reader's Choice 2022 for her online content and broadcasted segments "Go 419 Spirits" on WTOL 11. Haylie Robinson is a northwest Ohio native who loves sharing the stories of her favorite places one video at a time.

To speak more with Haylie Robinson about her journey and the series please email her at hayliestory@gmail.com

About WGTE

WGTE Public Media, licensed and operated by The Public Broadcasting Foundation of Northwest Ohio, is a non-profit, noncommercial, educational TV and radio broadcaster and center of learning for northwest Ohio and Southeast Michigan. WGTE is proud to be a PBS and NPR member station. It was founded as a low-power educational television broadcaster in 1953. Education remains at the heart of what we do every day. From our entertaining, informative and educational programs that air on WGTE TV, FM 91, and www.knowledgestream.org to our professional development opportunities for K-12 teachers and preschool daycare providers and community engagement activities, WGTE makes northwest Ohio and southeast Michigan a better place to live. For more information, visit www.wgte.org.

If you would like more information about this topic, please call Matt Reny at 419-380-4646, or email matt_reny@wgte.org.

About NETA

The National Educational Telecommunications Association (NETA) is one of the nation's leading service organizations strengthening and amplifying public media's education mission. We are a 501(c)(3) membership organization providing leadership, support, and services to individual public media licensees, their affinity groups, and the public media system as a whole. Learn more about NETA at www.netaonline.org

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