

2023 Annual Report

Content and Services to the Community

Toledo Stories: The House That Love Built



Be My Neighbor Day

To The Point with Doni Miller



Touchstone Awards:
New Music From Bowling Green
Shakespeare Full Circle

Mission, Vision and Values

Mission Statement

WGTE Public Media is dedicated to enabling personal development and civic improvement by the innovative use of technology to educate, enlighten, enrich, engage, entertain, empower and explore.

Vision Statement

WGTE Public Media shall be a trusted, valued, dynamic and essential resource for quality and innovation. WGTE Public Media shall pursue excellence as an historian, a story teller, documentarian, educator and entertainer to sustain a community of lifelong learners.

Value Statement

WGTE Public Media will always be:

- Civil – by being a positive and constructive force in discourse and in our dealings with others
- Ethical – with each other and in all business matters
- Accountable – by being open in our dealings
- Respectful – of others' cultures, values and diversity
- Independent – by being free of commercial influence
- Impartial – by being objective, fair and just in the choice and presentation of content
- Honest – by having the highest integrity
- Creative – in order to ensure our success
- Innovative – in order to best serve our audiences



Notable Numbers to Know



The U.S. and The Holocaust

WEBSITE

133,287

Users

194

Total Local WGTE
Video Productions



271K

Local PBS
Digital Users



Be My Neighbor Day



450

Be My Neighbor Day
Educational Resource Bags
Given Away



529K

Local PBS Kids
Digital Users



377

Total Local WGTE
Audio Productions

Local TV

WGTE Public Media creates local programs to reach our diverse communities. Our programs aim to educate and inform our area, from public affairs to balancing business and life to sharing the arts.

This year, WGTE continued to provide local programming for the region, including two brand new Toledo Stories documentaries, three television shows and a holiday special. Collaborations with Lourdes University and Maumee Valley Country Day School provided WGTE the platform to inform and mentor high school and college-aged students in the craft of video production.

Learn More About Local TV at wgte.org/localtv

Business | Life 360 with Kristi K.

8 EPISODES

Third Thursday of every month at 8:30 p.m.

Emmy-nominated TV host Kristi K. Hoffman delves deeper into innovative trends and advances in business and life with fascinating discussions.

Toledo Stories

THE HOUSE THAT LOVE BUILT

Premiered December 8, 2022

The Ronald McDonald House of Northwest Ohio opened its doors on December 9, 1982 as a home away from home for families to stay when their children are hospitalized. This award-winning program showcases the origins of the very first house in Toledo, what went into building the grand new structure that stands on 3883 Monroe Street and looks at some of the families that this house of love has helped shape.

LAKESIDE CHAUTAUQUA: AN AMERICAN TREASURE

Premiered June 1, 2023

Lakeside Chautauqua is nestled along the Lake Erie shore on the Marblehead Peninsula. When you drive through the gates, you take a step back in time. Featuring stories told by Lakesiders and archival images, "Lakeside Chautauqua: An American Treasure" will take you back in time, 150 years to its founding. The Lakeside Association continues to anticipate the future.

To The Point with Doni Miller

17 EPISODES

Premiered February 10, 2023 - Every Friday at 8:30 p.m.

Host Doni Miller explores tough issues and asks the toughest questions while celebrating our heroes and the successes that help shape our community.

WGTE Presents

INDEPENDENCE DAY CONCERT

Brad Cresswell emceed the patriotic concert on the verandah of President Rutherford and First Lady Lucy Hayes' beloved historic home.



WGTE Presents: Independence Day Concert



WGTE Hosted Toledo Christian's "The Great Shake" Competition



Telly Award Winner
The House That Love Built

194

Local WGTE
Video Program
Episodes



Lakeside Chautauqua:
An American Treasure



Business | Life 360 with Kristi K.

with Doni Miller



To The Point with Doni Miller



Maumee Valley Country Day School
Intensive WGTE Tour

PBS

WGTE provides PBS and PBS KIDS programming to northwest Ohio and southeast Michigan. PBS NewsHour, Masterpiece, NOVA, Sesame Street and Daniel Tiger are just a few audience-favorite national programs.

PBS serves the American public with programming and services to educate, inspire, entertain and express a diversity of perspectives.

Learn More About PBS
at watch.wgte.org and
pbskids.org

America Outdoors with Baratunde Thurston

The series follows the author on an adventure-filled journey to explore the diverse array of regions across the U.S. and how those landscapes shape the way Americans work, play and interact with the outdoors.

Making Black America: Through the Grapevine

Despite the gains of legal desegregation, all Black political and cultural movements, from Black Power to Black Twitter, provide a safe space for a community driven by class, sexuality and generational divisions to debate, organize and celebrate.

Marie Antoinette

Marie Antoinette is a teenager when she leaves Austria to marry the Dauphin of France. At Versailles, under the complex rules of the French court, she suffers from not being able to live her life the way she wants.

Rosie's Rules

Five-year-old Rosie Fuentes is inquisitive, hilarious and she's an expert at finding - or making - chaos as she learns about the world beyond her family walls. Kids ages 3-6 can discover the dos, don'ts and ah-ha moments of Rosie's adventures.

The U.S. and the Holocaust

This new three-part documentary directed and produced by Ken Burns, Lynn Novick and Sarah Botstein, explores America's response to one of the greatest humanitarian crises in history.

Work It Out Wombats!

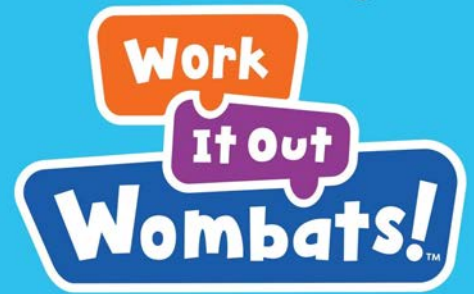
This is a series for preschoolers starring three energetic and creative marsupial siblings who live with their grandmother. They tackle problem-solving by putting their heads together and figuring out a solution.

10.14
million



PBS KIDS Total Cross
Platform Streams

Work It Out
Wombats!



Marie Antionette



271K

Local PBS
Digital Users



529K

Local PBS KIDS
Digital Users



Rosie's Rules

America Outdoors with
Baratunde Thurston



20th
year in a row

PBS ranked the
#1 Most Trusted Media Station

Radio

WGTE's FM 91 is the only radio station in Northwest Ohio dedicated to the arts and classical music in particular. This area enjoys a vibrant cultural presence, and FM 91 plays a leadership role in developing content that reaches many audiences.

FM 91 brought the region over 377 local productions along with its daily broadcasts of NPR news programs this year. While classical music continued to be a focal point in the morning, afternoon and evenings, the likes of longtime programs such as Jazz Spectrum with Fritz Byers and Electronic Currents with Richard Paton continued bringing different sounds and voices on the weekends.

Learn More About Radio
at wgte.org/radio

Classical Music

WGTE is the only radio station that plays classical music in the area. Hosts Brad Cresswell and Mary Claire Murphy brought consistency in our morning, afternoon, evening and overnight classics programs.

Conversations in African American Music with Dr. Louise Toppin

Premiered Friday, February 3, 2023

In collaboration with the University of Michigan School of Music, Theatre, and Dance, WGTE presented a new radio series focused on the many contributions made to classical music by composers and performers of color.

Electronic Currents

Fridays at 10 p.m.

Richard Paton hosts the rhythmic energy of House to the soaring melodies of Epic Trance.

Jazz Spectrum

Saturdays at 8 p.m.

Hosted by Fritz Byers, Jazz Spectrum is designed as an anthology showcasing the wondrous diversity of jazz.

New Music from Bowling Green

Tuesdays at 11 p.m. and Fridays at 8 p.m.

Brad Cresswell hosts this award-winning program featuring live concert recordings from the New Music Festival and Music at the Forefront, alongside the discography of composers, alumni and BGSU faculty.

NPR

WGTE is the area's NPR provider, airing "Morning Edition", "Here and Now", "All Things Considered" and more to WGTE listeners.

WGTE in Concert

Thursdays at 8 p.m.

Indulge in music made by local resident musicians, as well as visiting ensembles and soloists.

NEW MUSIC FROM BOWLING GREEN

13

Productions

JAZZ SPECTRUM

50

Productions



377

Total Local WGTE Audio Productions



ELECTRONIC CURRENTS

44

Productions



Devices Listeners Used to Stream



70%

Mobile



12%

Desktop



10%

Smart Speaker

85K

FM 91 Streaming Users

Podcasts

A collection of our local podcasts dedicated to arts, culture, community and news.

This year, WGTE continued to produce a number of award-winning podcasts as well as added a new title to the collection, **A Bacik Conversation**. **Shakespeare Full Circle** brought a new twist, expanding its exploration into sonnets.

Learn More About
Podcasts at [wgte.org/
podcasts](http://wgte.org/podcasts)

A Bacik Conversation

17 EPISODES

Fr. James J. Bacik and co-host Brad Rieger bring you a thoughtful podcast that dives into topics that Fr. Bacik covers in his lectures, articles and books.

Business | Life After Hours

3 EPISODES

Accompanying the Business | Life 360 TV program, host Kristi K. takes her success-driven guests into discussions about their lives after hours; struggles, triumphs and challenges.

Classical Conversations

42 EPISODES

Hosts Brad Cresswell and Mary Claire Murphy speak with some of today's local and international artists about their latest recordings and performances.

Life As We Know It

50 EPISODES

Warm and unique insights into the world around us offered in a four-minute essays from commentator and former editor of "The Blade," Tom Walton.

Shakespeare Full Circle

36 EPISODES

This award-winning series explores some of Shakespeare's phrases and sonnets that have come to be used (and sometimes changed) in our modern vernacular.

Toledo SymphonyLAB™

38 EPISODES

Toledo SymphonyLAB™ is an award-winning radio podcast series from WGTE in collaboration with the Toledo Symphony Orchestra, providing a weekly behind-the-scenes look at the world of classical music.

7,615

Total Podcast Listens Across All Platforms

SHAKESPEARE

Full Circle

with Qarie Marshall



TOLEDO SYMPHONY LAB™

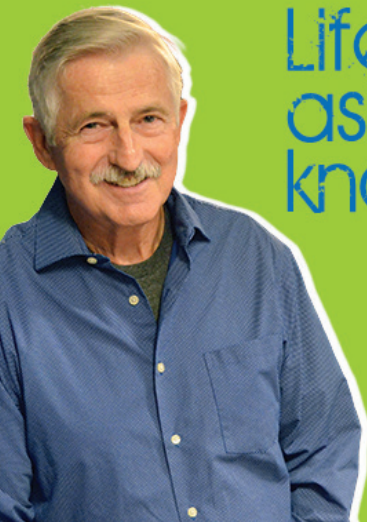
FROM WGTE PUBLIC MEDIA

A BACIK

Conversation

with Father James J. Bacik

wgte Public Media



Life as we know it

wgte Public Media

business

life 
After Hours

186

Total Podcast Episodes

Classical Conversations



Education

WGTE's educational efforts are in the forefront of extending its mission to serve our youngest learners by focusing on reading and literacy improvement and school readiness for K-12 educators, students, parents and caregivers.

The following programs and activities were made possible by:

Be My Neighbor Day

- Fred Rogers Productions
- The Joseph and Judith Conda Family
- PNC Grow Up Great
- The Toledo Zoo

Color with WGTE

- The Joseph and Judith Conda Family
- Metroparks Toledo

First Book Program

- Owens-Illinois

Read with Me

- The Joseph and Judith Conda Family

Share a Story Contest

- The Joseph and Judith Conda Family
- The Taylor Automotive Family

Learn More About
Education at [wgte.org/
education](http://wgte.org/education)

Be My Neighbor Day

Be My Neighbor Day provided crafts, resources and activities for hundreds of children to increase community and social and emotional learning.

Color with WGTE

Coloring helps children develop motor skills, stimulates creativity and develops self expression. We invited children ages 1 through 10 to color the picture on the entry form and submit it to WGTE.

First Book Program

Working with local organizations who serve children and families, WGTE distributed approximately 3,000 books to children who would otherwise not have the financial resources to purchase books.

Ohio Learns 360

This initiative provides families, afterschool and summer programs with PBS resources designed to accelerate student learning and support learners in kindergarten through fifth grade. Funded by the Ohio Department of Education.

Ohio Ready to Learn Workshops

This free interactive webinar workshop series was designed for family child care professionals and other early childhood education professionals, approved and funded by the Ohio Department of Job and Family Services.

Read with Me

This free event featured educational activities, games and a book giveaway for children ages six through 10.

Share a Story Contest

Share a Story encourages young children to express themselves through writing and drawing. Children illustrate and submit their stories for judging. A book is created with the winning stories.

350

Read with Me
Participants



278

Color with WGTE
Submissions

293

Share a Story
Entries

OHIO
Learns 360

170

Participants in
Ohio Learns 360
Camp-in-a-Box
Workshop



450

Be My Neighbor Day
Education Resource
Bags Given Away

2553

Participants in 10
Ohio Learns 360
Community Events



2101

First Book
Program
Books
Given Away



Digital

WGTE's digital presence allows for easy access to audience favorite content and keeping up to date with all things WGTE Public Media. Grab a phone, a tablet, a laptop or any streaming device to take advantage at any time.

Learn More About Local TV at wgte.org/digital

Ways to Connect

Brand New Website

WGTE launched a brand new website to enhance the user experience when accessing our services; programming, TV and Radio schedules, all of your favorite local shows and so much more!

Social Media

Follow us on our social media Facebook, Instagram, X, LinkedIn and Youtube where we share all things WGTE, PBS, NPR, education and more!

WGTE App

Explore everything we have to offer on our WGTE app. Listen to podcasts, watch our TV livestream and listen to the FM 91 livestream right at your fingertips.

Email

WGTE has established a customizable newsletter experience, allowing for subscribers to receive the content they like the most. Our email lists currently include:

- Classical Music
- Educational Resource Center
- Events
- Families & Kids
- News
- PBS Programming
- Podcasts
- WGTE Monthly Newsletter

Other

Other ways and places you can connect with WGTE content.

- Watch on watch.wgte.org
- Watch on PBSKIDS.org
- Watch on the PBS Video app
- Signup and watch WGTE Passport
- Listen on the NPR App

WEBSITE

133,287

Users



X, formerly known as Twitter

4,842

Followers

210,818

Impressions



INSTAGRAM

1,680

Followers

26K

Accounts Reached

WGTE APP

1,464

New Users

61,598

30 Minute Sessions

6,174

Total Users



FACEBOOK

5,320

Followers

739K

Accounts Reached

Membership

WGTE is non-commercial, member-supported public media organization. Your membership provides the largest single-source of funding for WGTE Public Media!

Thank you

Learn More About Membership at wgte.org/support

\$89,138



Raised from
281 Donors
During our Annual
Day of Giving (D.O.G.)

8727

Members



Sanditon Screening

\$1,455,209

Total Revenue



FM 91 On The Road: Art on The Mall



Average Gift of

\$166⁷⁵

Awarded

\$100,000

American Rescue Plan Act funds allocated by the City of Toledo and the Lucas County Commissioners and administered by The Arts Commission



Toledo Symphony Orchestra

Underwriting and Non-Profit Orders Totaling

\$275,615



Rosie's Rules Screener

Development and Community Engagement

Financial investments in WGTE Public Media enable us to make our area a better and enriching place to live. Developing and sustaining relationships with individual supporters, underwriters, community partners and grantors are key components that keep WGTE's mission alive.

Fiscal Year 2023 Corporate/ Organization Supporters

WGTE creates quality and educational programming because of our supporters, underwriters, community partners and grantors. We want to give a big thank you to our generous supporters this year.

Special Thanks to
Clement O. Miniger
Memorial Foundation for
support of

2022 Day of Giving (D.O.G.)

**Spring 2023 FM 91
Fundraiser**

Underwriting

Aly Sterling Philanthropy
American Guild of Organists, Toledo Chapter
Armstrong Air & Space Museum
BGSU College of Musical Arts
BGSU Graduate & Executive Programs in Business
Black Swamp Arts Festival
Boys & Girls Clubs of Toledo
Bright Beginnings
Communica/Knight Insurance
Communica/Maumee Valley Country Day School
Communica/Toledo Grows
Communica/Toledo Zoo
Dayton Performing Arts Alliance
Epworth United Methodist Church
First Unitarian Church
Forte Music School
Fulkerson Jewelers & Clock Shop
Gathering Volumes Bookstore
Greater Toledo Community Foundation
Honeywell Arts
Humane Farming Association
Imagination Station
Impressions Media Group/St. Francis de Sales School
Impressions Media Group/University of Toledo
Islamic Center of Greater Toledo
KeyBank
Lake Erie Advocates
Lima Symphony Orchestra
Live Nation
Lourdes University
Lucas County CASA
MagicSpace Entertainment
Marathon Center for the Performing Arts
Masterworks Chorale
Metroparks Toledo
Monroe St. United Methodist Church
Notre Dame Academy
O-I
Rutherford B. Hayes Presidential Library & Museums
St. John's Jesuit High School & Academy
St. Tim's Discovers c/o St. Timothy Episcopal Church
TAPA - TSO, Toledo Ballet, Toledo Jazz Orchestra
Taylor Automotive
The Andersons, Inc.

The Blade
The Maryse and Ramzy Mikhail Endowment Fund
The Patricia K. Jarzabski Trust
The S. Amjad and Dorothy G. Hussain Family Fund
Think TV/ Boundless (Move to Include Initiative)
Thread/Hospice of NW Ohio
Toledo Choral Society
Toledo French Alliance
Toledo Opera
Toledo Repertoire Theatre
TRIO Programs at Owens Community College
University Musical Society
University of Toledo College of Arts and Letters
University of Toledo College of Law
University of Toledo Department of Music
University of Toledo Department of Theatre and Film
University of Toledo Press
Wallick Communities
WFWA/Visit Fort Wayne
Woodcraft
Zoar Lutheran Church

Early Learning and Outreach Support

Acorn Alley, Benton-Carroll-Salem Schools
After School All Stars
After School Network/Partners in Education
Believe Center
Big Brothers Big Sisters of Northwest Ohio
Bounty Collegium
Boys & Girls Clubs of Toledo
Broadcast Educational Media Commission
Buckeye West Educational Service Center
Champions for Children, Port Clinton City Schools
The Joseph and Judith Conda Family
Connecting Kids to Meals
Divine Mercy School, Payne
East Toledo Family Center
Educare Academy
Escuela SMART Academy
Fred Rogers Productions
Greater Toledo YMCA
Help Me Grow Central Intake
Ohio Department of Education
Ohio Department of Job and Family Services

Owens-Illinois
Maumee City Schools Summer camps
Mercy Health Partners
Metroparks Toledo
New Horizons Academy
Padua Center
PNC Grow Up Great
PBS
Sandusky County YMCA
Seaway Marketplace
St. John's School, Defiance
St. Mary's School, Edgerton
St. Patrick's of Heatherdowns School
Summer Adventures, Fayette Local Schools
Sylvania Schools
The Taylor Automotive Family
The Toledo Blade
Toledo Christian School
Toledo Excel
Toledo Lucas County Public Library
Toledo Parent
Toledo Public Schools
Toledo School for the Arts
Toledo Tomorrow
Toledo Zoo
Waite High School
Washington Local Schools
Wayman Palmer YMCA
Williams County YMCA
YWCA Child Care Resource & Referral

WGTE TV and FM Program Production Support

Anastasia Fund
BGSU, College of Musical Arts
Broadcast Educational Media Commission
Buckeye Broadband
CNN
FOX News
Fr. James J. Bacik
Fulton County Economic Development Corporation
HayRobin Media Productions LLC
KeyBank
Lakeside Chautauqua
Lourdes University

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MadAveGroup

ProMedica

Ronald McDonald House Charities

Rutherford B. Hayes Presidential Libraries & Museums

The Appold Family Charitable Fund

The Regents of the University of Michigan, School of
Music, Theatre & Dance

Toledo Alliance for the Performing Arts

Toledo Opera

University of Toledo, John B. and Lillian E. Neff College
of Business and Innovation

Taylor Automotive Family

Make a Monetary Donation to WGTE

WGTE Public Media is member and donation supported. We invite you to join WGTE Public Media or renew your membership at any amount that is appropriate for you.

Donate Your Vehicle to WGTE

Donating a vehicle to WGTE is fast, easy and secure. We are happy to accept any vehicle - running or not - including cars, trucks, boats, RVs, motorcycles and more!

Include WGTE in Your Estate Plan

Your estate plan can also be used to support charitable causes that matter most to you, such as the quality programs and education services offered to our community by WGTE.

Sign Up for Educational Workshops

Our Education departments hosts many educational workshops for parents, teachers and caregivers year round.

Attend a Community Outreach Event

WGTE has many events catered to the local community. For a full list of our community events head to our website at wgte.org/events.

Volunteer

WGTE offers a variety of opportunities with varying degrees of commitment – weekly, monthly and seasonal. Training is always provided.

Encourage Friends and Family to Connect

With new features to make your listening experience better we invite you to connect to WGTE for a wide variety of rich diverse programs.

Ways to Get Involved

Whether you are a lifelong public media supporter or are brand new to the programs and services WGTE Public Media offers, there are many ways to get involved and stay connected!

Learn More About Ways To Get Involved at [**wgte.org/support**](http://wgte.org/support)